



# Feeding the Programs that Feed the People

INSIDE THIS ISSUE:

VOLUME 2, ISSUE 2

SPRING 2009

Note From Cheryl	2
National Fight Against Hunger	2
Agency Relations Conference	2
Program Spotlight: Second Helpings	3
Thank You, Box Partners!	3
ASHBB's Wish List	3
Upcoming Events & Fundraising	4

## 17th Annual *Stamp Out Hunger* Yields Over 62,000 Pounds of Food!

On Saturday, May 9th community members, the National Association of Letter Carriers, volunteers, Cumulus Broadcast Company and ASHBB staff came together in a coordinated effort to help *Stamp Out Hunger!* Across the country and here in Tallahassee, generous community members participated in the 17th Annual *Stamp Out Hunger* food drive event by placing bags of non-perishable food items at their mailboxes in preparation for pick up by their United States Postal Service Mail Carriers. ASHBB staff members and volunteers made numerous pick ups from the four local post offices and then delivered the donations to the Second Harvest warehouse facilities.

More volunteers and ASHBB staff manned the warehouse facilities, ready to unload trucks, weigh and receipt the donations, and begin the process of sorting and boxing the donations received during the event. In Leon County alone, more than 62,000 pounds of food were donated to ASHBB through the *Stamp Out Hunger* food drive event! This equates to more than 41,000 meals. On behalf of the ASHBB staff, our partner agencies and the clients that we serve, we would like to thank everyone who donated time and services to help make the event a success!



A mail carrier and ASHBB staff members Mike Lee and Delkie Patrick (left to right) collect food at the Lake Jackson Post office.



ASHBB staff member, Ed Osborne, volunteer Keith Foran, and ASHBB Executive Director Cheryl Phoenix (left to right) bag food at the S. Adams Post Office.

**EXECUTIVE  
DIRECTOR:**

- Cheryl Phoenix, MSW

**BOARD OF  
DIRECTORS:**

- Christopher Brooks,  
President
- Miaisha Mitchell,  
Vice President
- Tolga Dincman,  
Secretary
- Sam Frazier  
Treasurer
- Bob Connors
- Brian Bickett
- Cindi Marsiglio
- John K. Londot
- Michele Atkisson
- Peggy Claborn
- Dana N. Brooks
- Leah Panton
- Sharon K. Russell

## Note From Cheryl

Many people ask about how the demand has increased over the past year, with the current economic situation. I can give you numbers about a 64% increase in the total number of people served; I can tell you about many food pantries that have seen the number of people coming to their door double or triple in the past year. But I'd like to share a personal story with you that we received via email that illustrates it best.

*"I am not sure if you are able to help us or not. My husband was laid off on December 31, although he did not get many hours from Thanksgiving until then. He has found a job, but the training will not start for about 2 more months. We applied for food stamps, but haven't heard anything yet. We also talked with our credit union & they are going to let us make interest only payments for the next 6 months, but that just helps keep the lights, phones, and gas on..."*

*We thought we were going to be okay for food, but our stand-up deep freezer went out about 3 weeks ago. We lost our reserve, and last night our son had cereal for supper & we had Ramen noodles. This is pretty much the norm now. We have been broke before, but never like this. I was wondering if there is anything the food bank can help us with, or if there are any other programs we can be directed to?"*

*Before this happened to us we used to give to organizations & help friends in need. I wonder now if we did enough for others before. Now I know just how important it is to help others. I felt bad for the ones in need. Now I know just how they feel being in such a bad situation. I consider us to be fairly humble people, but this type of situation really makes you humble.*

*I can't wait until we get back on our feet so I can do more for others than I ever did before! Thank you."*

I want to thank each and every one of you who help us help families like this everyday – our donors, our volunteers and staff, our partner agencies who see firsthand the need. And I want to thank this woman for keeping her beautiful spirit alive in the face of repeated pressures and setbacks. I am proud and yet humbled to be a part of this work with you to fight hunger and feed hope.

Important  
DATE!

### ASHBB Agency Relations Annual Conference

Honoring our  
Partner Agencies with  
information and support!

**June 12<sup>th</sup>, 2009**

At TCC - Tallahassee

Registration: 8:30am– 9:00am

Workshops: 9:00am - 3:30pm

For more information,  
please contact Tina Reason,  
Agency Relations Director,  
at (850) 562-3033 or  
treason@fightinghunger.org

Editor: Jennifer C. Roberts,  
jroberts@fightinghunger.org

### National Fight Against Hunger

What do ASHBB Volunteers have in common with First Lady Michelle Obama and Dr. Jill Biden, wife of the Vice President of the United States?

All are dedicated to helping in the fight against hunger! On April 29th, Mrs. Obama, Dr. Biden and 180 other congressional family members volunteered their time at the Capital Area Food Bank in Washington, D.C., helping to pack bags of food for D.C. area school children who participate in the Weekend Backpack Program. The Weekend Backpack Program helps to provide food to kids who receive free or reduced lunches during the school week, to ensure that they receive adequate nutrition when school is out. At ASHBB, our volunteers help to bag food for our Weekend Backpack Program. Our dedicated volunteer's efforts help ASHBB to feed more than 100 children every week!





## Program Spotlight: Second Helpings

America's Second Harvest of the Big Bend partners with local grocery stores and restaurants through our Second Helpings Program to pick up excess prepared and perishable food that would normally be discarded. We then redistribute the food to our partner agencies who can serve it immediately to their clients, be they indigent, homeless, or children in low-income assistance programs.

We want to thank our donors who make Second Helpings a success: Atlanta Bread Company, Comedy Zone, Famous Dave's, Longhorn Steakhouse, Kentucky Fried Chicken, New Leaf Market, Olive Garden, Pizza Hut, Publix Supermarkets, Red Lobster, Sam's Club, Starbucks, Target, Tasty Pastry.

Recently Father Michael Henderson at Grace Mission Church, a partner agency that operates a soup kitchen, made a moving announcement to the many hungry individuals who sat before him for a hot meal. "This food is not only blessed; it is donated. The meat and vegetables came from Longhorn Steakhouse. The bread is from Publix. The dessert is from Sam's Club. The only things we provided are the salad and dressing. Savor this nourishing food knowing that our community cares about you and wants to see that no one goes hungry tonight..."

*Second Helpings* is crucial to feeding the hungry and reducing food waste in our community.

### ASHBB WISH LIST:

- Freezers for use by our Partner Agencies
- Donation of Mechanic Services, such as
  - Oil Changes
  - Basic Maintenance & Repairs
  - A/C Repairs
  - Body Work Specialist
- Heavy Duty, Mobile Carts with Wheels

**For more information call (850) 562-3033.**

### Volunteers Always Needed!

- Sorting & Boxing Donated Items
- Office Assistant
- Receptionist
- Agency Representative for Community Events
- Warehouse Assistant
- Vehicle Maintenance Issues

To get involved, contact Jennifer C. Roberts, Director of Community Outreach at (850) 562-3033 or email [jroberts@fightinghunger.org](mailto:jroberts@fightinghunger.org).

### THANK YOU TO OUR NEW "BOX" PARTNERS!

At America's Second Harvest food bank we always need food to help fulfill our mission to feed those in need in the Big Bend region of Florida. But, did you know that we always need boxes too? Boxes are used when preparing orders for delivery to or pick up by our more than 100 partner agencies.

We would like to take this opportunity to express our sincere gratitude to the businesses and organizations that donate these often overlooked necessities to ASHBB: Shred-It, Florida Data Bank, Po' Boys, Thrifty Shopper.

If you would like to donate to ASHBB, please contact Kerrick Crumitie, Warehouse Manager, at (850) 562-3033.



4016 NW Passage  
Tallahassee, FL 32303

NONPROFIT ORG  
US POSTAGE PAID  
TALLAHASSEE, FL  
PERMIT NO. 452

SUPPORTER ADDRESS

### Feeding the Programs that Feed the People

America's Second Harvest of the Big Bend  
is an Equal Opportunity Employer and Provider.



### Support ASHBB On-line with GoodSearch

What if ASHBB earned a penny every time you searched the Internet? Or how about if a percentage of every purchase you made online went to support the fight against hunger? Well, now it can! GoodSearch.com is a Yahoo-powered search engine that donates half its advertising revenue, about a penny per search, to the charities its users designate. Use it just as you would any search engine, get quality search results from Yahoo, and watch the donations add up! Also try GoodShop.com, the new online shopping mall, which donates up to 37 percent of each purchase to your favorite cause! Hundreds of great stores including Amazon, Target, Gap, Best Buy, ebay, Macy's and Barnes & Noble have teamed up with GoodShop and every time you place an order, you can support ASHBB. Just go to [www.goodsearch.com](http://www.goodsearch.com) and enter America's Second Harvest of the Big Bend as the charity you want to support. And, be sure to spread the word!

### 2nd Annual Pampered Chef Fundraiser: Monday, June 1st!

(Southwood Sales Center, 3196 Merchants Row Blvd; 7:00pm) Come enrich the lives of those within our local communities by helping to raise much needed funds for the food bank! Shared mealtime is not a reality for all people living within our community. With a desire to set a place at the table for everyone Pampered Chef's Round Up from the Heart campaign encourages guests to "round up" their product orders to the nearest dollar or more. Pre-orders will be accepted for those who can't attend the event by logging on to [www.pamperedchef.biz/ilovepc?showid=2096140](http://www.pamperedchef.biz/ilovepc?showid=2096140).

**AMERICAS SECOND HARVEST**

**BamaJam**  
music & arts festival  
JUNE 4<sup>TH</sup>-6<sup>TH</sup>  
ENTERPRISE, AL

**ALSO FEATURING**

Drive By Truckers • G Love and Special Sauce • Aaron Tippin • Humphrey's McGee • Pat Green  
Robert Randolph & The Family Band • John Anderson • Galactic • Luke Bryan • JJ Grey & M-Flo  
Shooter Jennings • The Whigs • Jamey Johnson • Grace Potter & The Nocturnals • Blackberry Smoke  
Call Ford • Jonathan Singleton • Houston County • With More Acts to Come!

YOUR GROUP MAKES \$10 EVERYTIME YOU BUY A TICKET WITH THIS CODE. REGULAR TICKET PRICE AT \$179.50 GET YOUR TICKETS TODAY FOR ONLY \$99.00 HURRY THESE TICKETS WILL NOT LAST LONG!! EVERY CODE = \$10 TO YOUR GROUP. CODE IS CAPS SENSITIVE - USE CAPS

GET YOUR AMERICAS SECOND HARVEST PROMOTION ONLINE OR BY CALLING USING YOUR PROMO CODE FLAMSH

[www.bamajammusicfestival.com](http://www.bamajammusicfestival.com) | 877.4BAMA.JAM(422.6252)